

7 Warning Signs Your Website is Hurting Your Business

Web Design Assessment Checklist *by* Nancy Fields

Yes

No

1: Does your website look exactly the same on a desktop, tablet and mobile phone?

EX: When viewed on a mobile phone your site looks identical to the version on your desktop, only teeny tiny.

2: Do you have a long horizontal banner that extends across the top of each page?

3: Does your site design have more than 3 colors?

EX: Light blue, medium blue, dark blue counts 3 colors. Black text also counts as one color. Photos don't count.

4: Is your text small or gray, or your copy dense and tightly spaced?

EX: Dense copy looks like huge blocks of text vs. lots of subheads and short paragraphs.

5: Does your About page read like a resume?

EX: You have focused on your professional experience, credentials, affiliations and interests.

6: Have you gone more than 30 days without posting a blog?

7: Is your contact information hard to find, or only on your Contact page?

How did you do?

If you answered "Yes" to any of the above questions watch your email inbox.

Over the next 7 days I'll be sharing a quick fix for every warning sign so you can get your website up to snuff.