

# BEFORE & AFTER

Write Titles That Sell Product on Etsy™



## BEFORE

Brown coffee mug

## AFTER

Unique Handmade Mugs Coffee Rich Brown



## BEFORE

porcelain matte gray/green mugs

## AFTER

Handmade Coffee Mug Pottery Tea Mug USA Porcelain Ceramic Gift grey green



## BEFORE

Shino glazed porcelain bathroom jar and soap dish set

## AFTER

Pottery Bathroom Set Ceramic Handmade Shino Glazed Soap Dish Ceramic

### Why these titles *new* work...

1. They are all based on keyword research found on Etsy and Google
2. They use exact words buyers typed into Etsy – *found under “Stats” in Shop Manager*

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