

THE ULTIMATE

# Website Planner for Authors

*by Nancy Fields*



# Welcome

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All you ever wanted to do was write a book. And now you're being told you need to be a marketer and web developer, too.

Why is a professional looking website the best place to start?

A well designed website will help you:

- Increase your followers
- Build your authority
- Sell more books...

...but that doesn't mean you have to do it all yourself.

The attached planner is what I use to build websites for authors who want a successful book launch.

*all the best, Nancy*



*Hello*

# I'm Nancy Fields

I build personalized profitable websites for authors who want to sell more books!

To see samples of my work check out my website, [fieldsgraphicdesign.com](http://fieldsgraphicdesign.com). And feel free to take my [website profitability quiz](#). You'll discover what's holding your website back from attracting more customers.





# Website Planner for Authors

## Author Essentials

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- Domain Name
- Website Host
- SSL Certificate
- Email Host
- Free Offer
- SEO Plugin
- Backup Plugin
- Favicon
- Gravatar
- Privacy Policy
- Contact Form Plugin
- Schema Profile
- Google My Business
- Google Analytics

## Images

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- 3-D Book Images
- Professional Headshot
- Home Page Images
- Blog Images
- Social Media Banners
- Website Headers
- YouTube Header

## Website Pages

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- Home
- About
- Media
- Blog
- Contact
- Sales Landing page
- Book Gifts Page

## Marketing & Promotion

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- Social Media Links
- WordPress.com
- BlogSpot.com
- Medium.com
- YouTube Channel
- RSS Feeds
- Email Signature Links

# Where to start...

Author Essentials I need:

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Images I need:

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Marketing & Promotion: If you would like to quickly discover your unique path to marketing and promoting your book, take my [Website Profitability Quiz](#). You will also find out how many important steps you already have in place!